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REMARKS

The claims have been amended to correct the dependencies of dependent claims 19 and as pointed out by Examiner. It is respectfully requested that the rejection of claims 19 and 20 under 35 U.S.C. 112 be withdrawn.

Also, the claims have been amended to more clearly define the present invention over the prior art.

Accordingly the rejection of remaining claims 1, 3-5, 9-11, 13, 15-17, and 19-20 under 35 U.S.C. 103(e) over Ng (US6,405,175) is respectfully traversed. Both the Ng patent and the present invention relate to getting product information via the Web. However, Ng relates to product information which is quite different from that of the present invention, and the method which the present invention uses to access product information from the Web is quite different from and unobvious from the method described in Ng.

The present invention provides the potential purchaser with a profile of the product that the purchaser is considering. The present invention provides a method for buying products offered from Web sites comprising means at a receiving display station for displaying a Web page accessed from a Web site; means for selecting a product offered for sale from said Web page; means for storing at said receiving station, a set of predetermined search queries respectively to each of a set of Web database sites for data related to attributes of a selected product; and means responsive to a selection of a product for automatically sending these search queries to said Web database sites to thereby provide a purchase profile of the product.

Examiner concedes that Ng fails to disclose both the means for storing a set of predetermined search queries

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respectively to each of a set of Web database sites for data related to attributes of a selected product, and the means for automatically sending these search requests to Web database sites to obtain an attribute profile of the purchaser selected product.

However, Examiner argues that there is a disclosure in Ng at col 15, lines 61-63 that a shopping scout Web browser may be optimized for each case. From this very general statement, Examiner concludes that it would be obvious for the browser to be set up to control the storage of a predetermined set of search queries which in turn would be automatically sent out in response to a purchaser selecting a product. Applicants submit that Applicants' claimed invention is not obvious from this general teaching in Ng. The Ng system provides a system for soliciting information on new products from purchasers of these products. The Ng system rewards such purchasers when they make such entries. This entered information is stored and available to others who may search for product information. However, these subsequent searches product information by interested parties appear to be conventional searches for product information. There is no suggestion in Ng's product information searches of storing a set of predetermined search queries respectively to each of a set of Web database sites for data related to attributes of a selected product, or for automatically sending these predetermined search queries to Web database sites to obtain an attribute profile of the purchaser selected product.

All col 15, lines 61-63 of Ng discloses is that a shopping scout Web browser may be optimized for each case for ease of use and efficiency. Applicants fail to understand how such a very general statement on Web browser optimization could be suggestive of storing a predetermined

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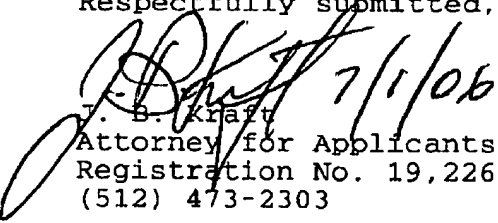
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set of search queries and automatically sending such stored queries in response to a purchaser selecting a product.

In this connection, Examiner also cites Col 11, lines 2-20. There is nothing in this section or elsewhere to indicate the storage of a set of predetermined queries to each of a set of Web database sites which are sent automatically in response to the selection of a product to purchase by a Web user. All of the search queries described in column 11 in Ng are not predetermined, and not automatic in response to a user product selection. All searches in Ng are optionally initiated and interactively set up by the user.

Accordingly, it is submitted that this Application is in condition for allowance, and the allowance of claims 1, 3-5, 7, 9-11, 13, 15-17, 19, and 20 is respectfully requested.

Respectfully submitted,

  
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